

# STRATEGIC PLACE-BASED PLANNING FOR URBAN REGENERATION

*LESSONS FROM MID AMERICAN CITIES*

IMPLEMENTATION WORKSHOP  
NEW PARTNERS CONFERENCE  
FEBRUARY 9<sup>TH</sup>, 2013—KANSAS CITY

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# WORKSHOP AGENDA

- Introductions and Framing the Workshop
- Part One—Community Snapshots from Dubuque, Moline and Kansas City
  - Community context
  - Compare strategies for redevelopment and regeneration
  - Highlight the economic, environmental and social sustainability connections
- Part Two—Strategic Policy Planning
  - Worksheet
  - Open Forum



## Sustainability Planning Lab

HOME

SUSTAINABILITY PLANNING BASICS

SUSTAINABILITY PLAN DISSECTION

HUD SUSTAINABILITY GRANTS

RESOURCES

ABOUT THE SITE



JUNE 26, 2011

### Climate Change-Ready Cities

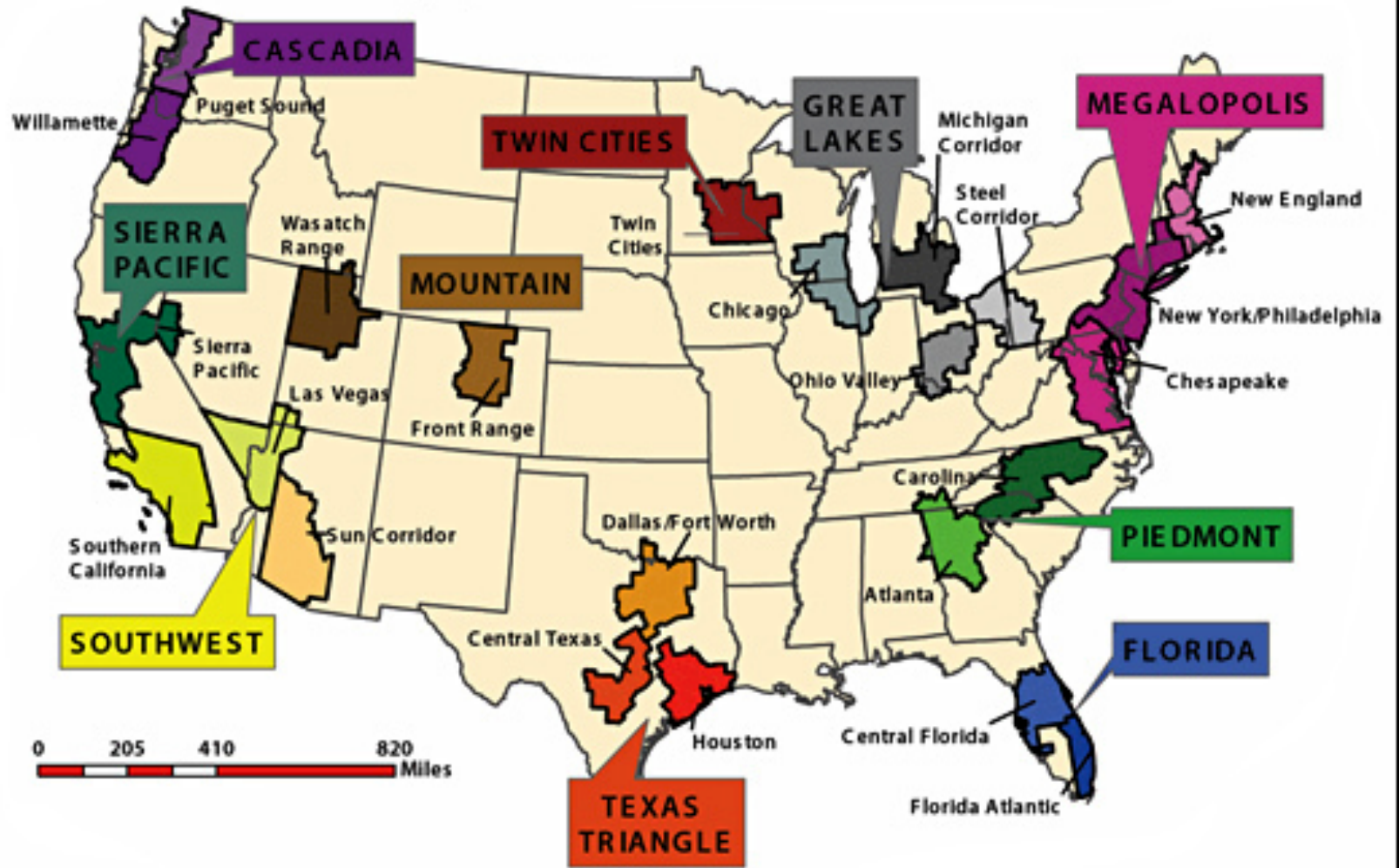
Frustrated by slow federal action on the issue of climate change, but inspired by the lead that many US cities have taken in areas of climate change mitigation and

#### Site Areas

- [Sustainability Planning Basics](#)
- [Module I – What is Sustainability?](#)
- [Module II – Sustainable Communities](#)

*Our Goal—advance the practice of sustainability planning through better design and implementation—if we make better plans, we increase the opportunities of making communities more livable and sustainable.*

# Megapolitan America/48 States



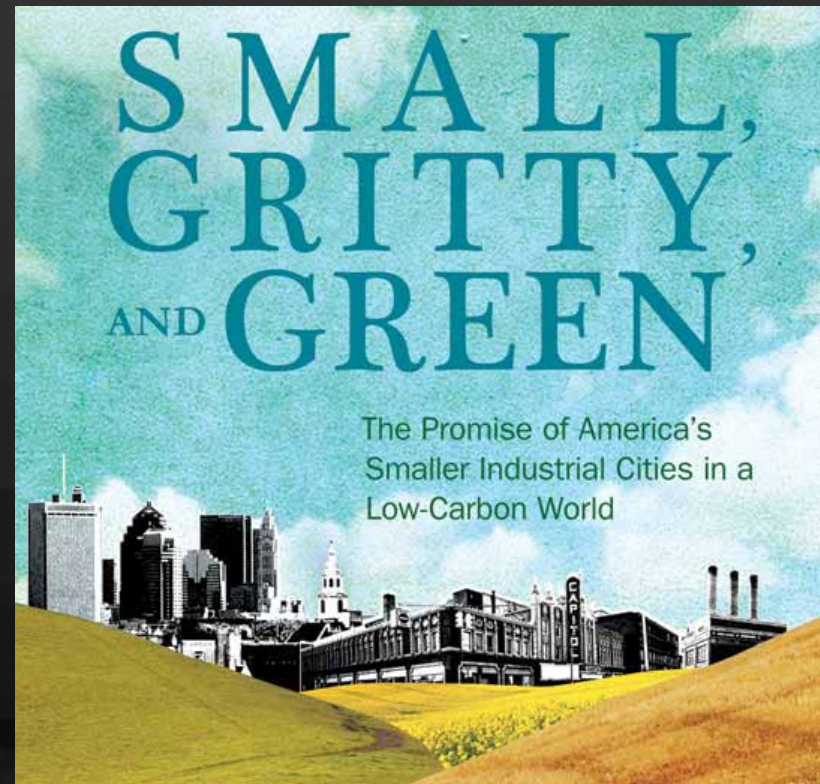
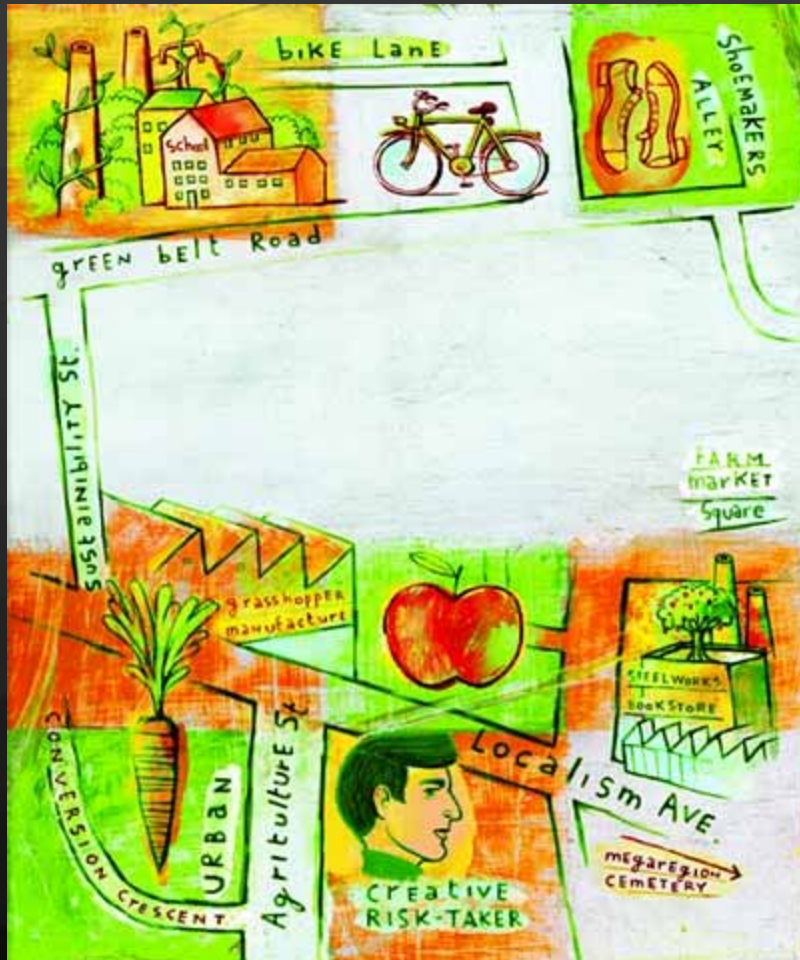
Professors Robert Lang and Chris Nelson

# MID-AMERICAN CITIES & SUSTAINABILITY



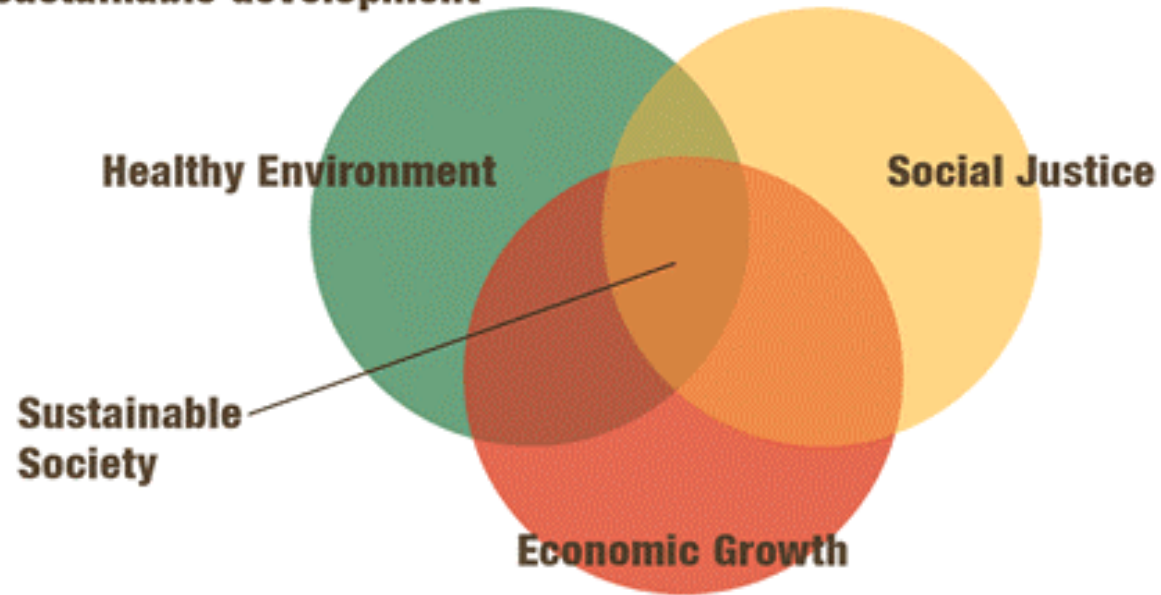


# THE NEW ECONOMY ?



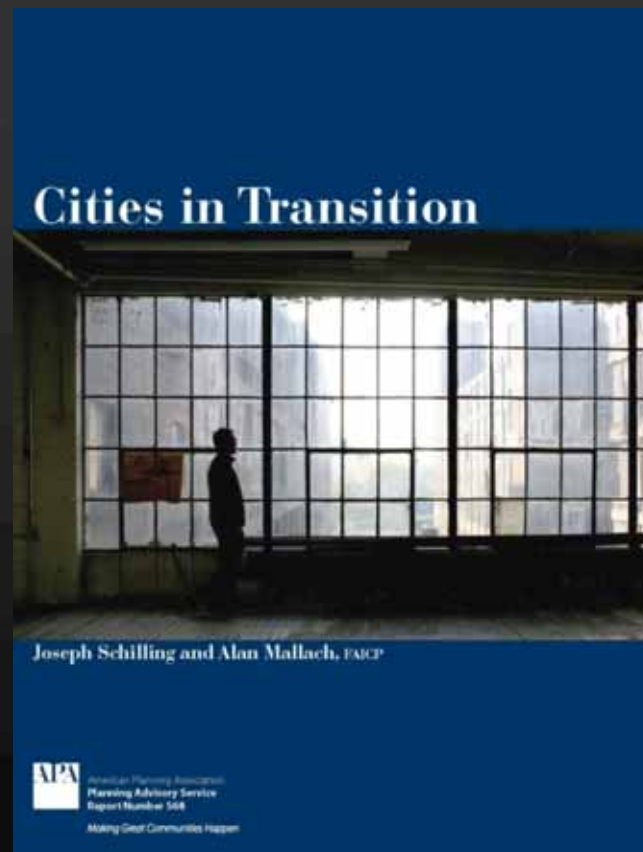
<http://www.urbanitebaltimore.com/baltimore/small-time/Content?oid=1464703>

**The three components  
of sustainable development**



"Sustainability offers a "multigenerational vision of community building that is green, profitable, and equitable." (Berke, 2002)

# UK REGENERATION—PEOPLE AND PLACE



- Scope: Coordination across elements
- Strategic place-based approaches: vision+ long-term commitment
- Partnerships and strategic planning process: partnerships across all levels and sectors
- Public sector (especially local government) leadership and capacity building
- Place-based strategies unique to the neighborhood
- Community engagement, ownership in the process



# Regenerative Sustainability

# REMINDER—THE IMPORTANCE OF PLANNING



- Collaborative planning process—vehicle for community dialogue
- Political dimensions
- Scale—regional vs. city/county vs. district
- Framework for policy and program action
- Performance measurement

*Action without vision is a nightmare, vision without action is just a dream*

*Japanese Proverb*

# Strategic Policy Planning Framework

Schilling/Mallach  
Cities in Transition  
PAS Report #568  
American Planning  
Association  
April 2012

## Strategic Policy Planning Process

